

Source: [Infinx](#)

Infinx Welcomes MedReceivables Advisor, Strengthening Pathology Revenue Cycle Solutions

Cupertino, CA – January 14, 2025 – Infinx, a trusted provider of AI-powered solutions for patient access and revenue cycle management, announces the acquisition of MedReceivables Advisor (MRA), a leader in pathology billing and revenue cycle management for hospital based-practices. This partnership brings a host of new services to Infinx clients, further strengthening Infinx’s support for healthcare providers and reducing their administrative burdens.

By bringing MRA’s deep pathology expertise into its portfolio, Infinx offers advanced solutions in pathology coding and billing, litigation support and managed care contracting, credentialing support, payer contract reviews, and fee schedule monitoring. MRA also brings key strengths in eligibility verification, A/R and denials management, and even litigation support, providing a set of solutions that aligns with Infinx’s mission to capture more revenue for healthcare organizations.

Jaideep Tandon, CEO of Infinx, stated, “We are happy to welcome MRA to the Infinx family. Their experience in pathology billing and revenue cycle services is a natural fit with our vision to bridge providers, patients, and payers with technology. Together, we’re positioned to help our clients thrive with more powerful, connected solutions.”

David Smith, CEO of MRA, highlighted the advantages for MRA clients: “Joining Infinx allows us to offer a broader range of solutions that our clients have been looking for. With Infinx’s increased focus on security, including HITRUST certification, and their expertise in AI, this partnership opens exciting new doors for both our clients and our team.”

About Greenberg Advisors

Greenberg Advisors, LLC served as the exclusive M&A advisor to Infinx in connection with this transaction.

Greenberg Advisors provides world-class M&A and strategic advisory solutions to Business Services and Technology companies in the Revenue Cycle Management (RCM), Healthcare Information Technology (HCIT), Accounts Receivable Management (ARM), and Business Process Outsourcing (BPO) sectors.

Leveraging over 60 years of M&A experience, the firm’s professionals offer a highly specialized perspective from which to advise clients, resulting in the completion of over 155 M&A, valuation, and strategic planning engagements. These client successes reflect Greenberg’s distinct client-first approach, deep sector expertise, objective point of view, and work ethic.

About Infinx

Founded in 2012, Infinx provides scalable, AI-driven solutions to optimize the financial lifecycle of healthcare providers across all functions of patient access and revenue cycle management. Our cloud-based software, powered by AI and automation, is leveraged by experienced consultants and billing specialists across the U.S., India, and the Philippines. We help 172,000 healthcare professionals across 4,000 facilities capture more revenue, stay ahead of changing regulations and payer guidelines, and focus on patient care. For more information, visit www.infinx.com.

About MRA

MedReceivables Advisor (MRA) specializes in serving only hospital-based medical practices, delivering professional service of the highest caliber that is focused on maximizing profitability for each of our clients. MRA has extensive experience working with pathologists, radiologists and emergency room physicians, as well as other medical specialties. The company is comprised of experienced CPAs and MBAs who assist in optimizing revenue, managing managed care agreements and effectively billing services to third-party payers and private patients. With 40 years of combined experience in medical billing management for hospital-based physicians, MRA provides the expertise, convenience and economy that sophisticated medical practices demand.

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